

FUNCTIONAL FOODS & NUTRACEUTICALS EXPERT & INNOVATOR

Experienced Board Member, world-renowned scientist and trusted advisor to the C-suite and Boards of Directors. Senior Executive and Global Food & Agriculture expert with 17+ years of experience; known as “First Lady of Functional Foods.” Demonstrated excellence in creating and commercializing products and programs supporting private, public, and academic growth.

Visionary with proven success creating and growing world-class, complex cross-sector systems and public-private partnerships to facilitate enterprise-wide impact, build investor confidence, bolster government approval, and create clean, sustainable food and beverage products and technologies. Comprehensive industry experience with particular expertise in functional foods, nutraceuticals and food technology and sustainability in B2B, B2C and academic environments. Innovative executive accountable for leading Fortune 500 companies in achieving organizational goals by delivering keen, agile, and viable growth strategies.

**Governance & Oversight • Strategic Partnerships • Research & Development • Go-To-Market Strategy
Product, Process & Program Monetization • Environmental, Social & Governance (ESG) • Succession Planning**

PROFESSIONAL & CIVIC BOARDS

OlivinoLife, Inc., Board of Directors

2016 to Present

Start-up manufacturing Olivino™, the only dietary supplement that delivers clinically effective levels of Olives, Grapes, and Tomatoes, the “Fruits of the Mediterranean Diet®.”

California CareForce (CCF), Board Member, Vice President ('18), Treasurer ('20)

2016 to 2021

Non-profit dedicated to providing free medical, dental, and vision services to California residents; served 36K+ providing \$15M+ in health services.

Robert Mondavi Institute for Wine & Food Science, Board of Executives

2009 to 2017

The University of California, Davis' \$100M+, LEED Platinum certified winery, brewery and food and milk processing facility housing the Depts. of Viticulture & Enology, Food Science & Technology, UC Davis Olive Center, Honey and Pollination Center, Wine Economics Center, sensory facilities, and food innovation kitchen.

Chiquita Brands Intl., Inc. (NYSE: CQB), Board of Directors

2005 to 2014

Fortune 1000 company generating \$3B+ in revenues as an international marketer/distributor of nutritious, high-quality fresh food products.

Founder/Chair: Food Safety, Technology & Sustainability Cmte. ('11-'14) | Founder/Chair: Food Innovation, Safety & Technology Cmte. ('09-'11) Nominating & Governance Cmte. Member ('08-'14) | Compensation & Organization Dev. Cmte. ('05-'08)

EXECUTIVE LEADERSHIP HIGHLIGHTS

- **Executive Leadership.** Worked directly with Senior Leadership Teams and University Chancellors as a valued consultant responsible for building innovative products, programming, and certifications related to ESG, functional foods and nutraceuticals, and food technology, *Numerous Companies/Organizations.*
- **Business & Innovation Strategy.** Nationally recognized thought leader in the Food, Beverage and Agriculture industries and an active speaker, author, and entrepreneur on topics including Functional Foods and Nutraceuticals, Food Innovation & Technology, Food Authenticity, Sustainable Agriculture, Diet in Disease Prevention and Health Promotion, and “Better for You” Foods.
- **Governance.** Established Company’s first Committee on Food Safety, Technology & Sustainability. Advised Board on long-term strategic growth opportunities for nutrition, food safety, technology, Corporate Social Responsibility, and sustainability programs; proposed strategies to minimize food safety risk, *Chiquita.*
- **New Product/Service Development.** Oversaw of development of FreshRinse™, a breakthrough eco-friendly wash technology that sanitized lettuce and leafy greens with superior microbial efficiency over traditional chlorine wash protocols, *Chiquita.*
- **Environmental, Social & Governance.** Developed organization’s first nutrition education programs for clinic patients; championed development of Board policies and procedures; fundraising, *CCF.*
- **Research & Development | Strategic Growth.** Increased intrinsic and financial value to support food research, commercialization, and education in multiple higher academic settings through innovative, revenue-generating program development and experiential consumer and industry engagement.

PROFESSIONAL CAREER

OlivinoLife, Inc.

2018 to Present

Start-up company focused on developing and delivering unique products providing the health benefits of the Mediterranean Diet.

Chief Executive Officer & Founder

- Secured seed funding of \$500K+ to conceptualize, develop and bring to market Olivino™, the only scientifically-based dietary supplement delivering the health benefits of the Mediterranean Diet, the world's healthiest eating pattern.
- Identified and secured contracts with four top-quality global ingredient suppliers.
- Expanded domestically and internationally via E-commerce distribution; currently in 34 states, Canada, and Brazil.

University of California (Davis) – Robert Mondavi Institute for Wine & Food Science 2004 to 2017

World's first LEED Platinum-certified winery, brewery, and food and dairy processing facility. \$100M+ state-of-the-art academic complex housing departments of Viticulture & Enology and Food Science & Technology.

Founding Executive Director – Public Affairs

- Led the ground-up development of the organizational infrastructure. Leveraged \$145K in seed funding to generate \$17M+ during tenure, delivering 80X+ returns across multiple programs and partnerships.
- Launched *UC Davis Olive Center*, the world's first University-based research, education, and industry-affiliated Center of Excellence focused on olives/olive oil.
- Founded *Honey & Pollination Center*, the world's first education, outreach, and research Center focused on bee health, pollination, and honey quality; created supporting programming and certification.
- Established an industry partnership program, raising \$2M+ for research and equipment to support research.

University of Illinois – Functional Foods for Health Program

1992 to 2004

World's first University-based research, outreach, and education program on functional foods/nutraceuticals; engaged 100+ faculty members.

Founding Executive Director

- Developed the World's Leading Academic Program on functional food science, regulation, and marketing.
- Leveraged \$20K in seed funding to generate \$450K annually, delivering a 22X return.
- Established first academic-industry network with 30+ multi-national food, beverage, and dietary supplement companies.
- Invited as a subject matter expert, keynote speaker, and panelist to hundreds of industry-related events in 22 countries.
- Award Recipient: Mover & Shaker Award, *Self Magazine*; Service Award, American Academy of Nutrition & Dietetics.

Food & Beverage Industry

1992 to Present

Consultant & Subject Matter Expert (SME) – Functional Foods & Nutraceuticals | Better for You Foods | Health

- Trusted advisor to CEOs, Executive Leadership Teams, and Boards of Directors. Clientele included: PepsiCo, Goldman Sachs, Nestle, Quaker Oats, Hershey, BASF, General Mills, Colgate-Palmolive, Procter & Gamble, Tropicana.

ASSOCIATIONS & AFFILIATIONS

University of California, Berkeley – School of Law, ESG: Navigating the Board's Role

2021

National Association of Corporate Board Directors

2017 to Present

California Issues & Trends Program, Leadership California

2009 to 2010

Stanford University, Executive Leadership & Management Institute

2007

Harvard University, Compensation Committees: New Challenges, New Solutions

2007

University of Illinois, Organization & Policy Leadership Development Program

1999

Institute of Food Technologists

1993 to Present

American Association for the Advancement of Science

1990 to Present

American Society for Nutritional Sciences (formerly American Institute of Nutrition) 1984 to Present

CERTIFICATION & EDUCATION

University of Illinois - Gies College of Business, Master of Business Administration (MBA)

National Institutes of Health (NIH) – National Cancer Institute (NCI), Post-Doctoral Fellow

Michigan State University, Doctor of Philosophy (PhD, Dual): Environmental Toxicology & Human Nutrition

Pennsylvania State University, Master of Science (MS): Nutrition Science

Michigan State University, Bachelor of Science (BS): Human Nutrition